

**MEDIA DIARY NOTE**  
**March 27 2009**

**Circus Student Shaves for a Cure**

**WHAT:** Circus Student Mitchell Pitch Shaves for a Cure  
**WHEN:** Sunday 29 March 2009  
**TIME:** 1.30PM  
**WHERE:** Cashel Mall, Christchurch  
**WHY:** To support New Zealanders living with a blood cancer

Circus student and performer, Mitchell Pitch to shave and wax for a Cure on Sunday in Cashel Mall – to help raise money for the Leukaemia & Blood Foundation.

This event can be witnessed at Cashel Mall near the Bridge of Remembrance. Media are invited to attend the shave.

Mitchell is lending his support to the Shave 09 campaign, run by the Leukaemia & Blood Foundation, which is aiming to get 10,000 people to shave their heads to help raise funds for its work.

Mitchell, who is a circus arts student at the Christchurch Polytechnic Institute of Technology and has uni-cycled around Lake Taupo, is shaving his hair and facial hair as well as waxing his arms and legs but only if he reaches a minimum of \$1,000 or more.

So far, he has raised \$315 and hopes to reach his \$1,000 target by Sunday.

The circus student who was touched by the disease hopes his participation will encourage other New Zealanders to shave for the cause.

“A friend in primary school had leukaemia and is doing well now but the experience had a lasting effect on me. I hope to raise funds to help others stay healthy,” he said.

The event promises to be entertaining as Mitchell has also gathered other students to perform including “Pyro the Clown” who will be performing.

**-ends-**

**Where will the funds go?**

All funds raised will go towards funding three key components of the Leukaemia & Blood Foundation’s work – patient support (which costs more than \$1,000 a day to provide), awareness and research.

More information about Shave 09 can be found on [www.shaveforacure.co.nz](http://www.shaveforacure.co.nz).